



NEWS

February 11, 2016

MORE VALUE ADDED TO C-MAP CHARTS NOW FEATURING ACTIVECAPTAIN™ CRUISING DATA

ActiveCaptain Content to be Integrated Across C-MAP Charting Products, Beginning With Spring 2016 Releases

Cape Cod, Mass.— Upholding its commitment to continue increasing value to mariners, Jeppesen has announced that it will begin integrating ActiveCaptain into its most popular C-MAP charting products. ActiveCaptain debuts on C-MAP products at the 2016 Miami International Boat Show, and Jeppesen will begin releasing products with the new content and functionality with its spring 2016 catalogs.

ActiveCaptain is the world leader in verified crowd-sourced information, provided by actual boaters on the water, and is designed to enhance both navigational safety and the overall cruising experience. Members of the ActiveCaptain community — some of the most experienced boaters on the water — provide real-world observations on a range of important conditions, such as: shoaling, sandbars and other dangerous situations; the position/operational status of NavAids; or strong tidal currents that can make entering or leaving an inlet particularly challenging. ActiveCaptain members also provide information and reviews on popular anchorages, marinas and other facilities for a given region. In contrast to other crowd-sourced services, ActiveCaptain diligently verifies the information from its on-the-water community and delivers it to boaters in a structured, well organized manner.

“This expansion of our partnership with C-MAP is a great way to bring our crowd-sourced information to even more boaters when and where it benefits them most — while they’re on the water,” said Jeff Siegel. “At the same time, having our ActiveCaptain information aboard navigation systems using C-MAP products will increase our visibility with cruisers around the world, and support our expansion of ActiveCaptain into more and more geographic regions, growing our community and generating more benefit to mariners around the world,” Siegel added.

Fuelled by the experience of active boaters, a wealth of ActiveCaptain data is available for the most popular North American cruising regions and destinations, such as the Bahamas, the Intercoastal Waterway, the Florida Keys, the Great Lakes, the San Juan Islands and others. This content will be available in Jeppesen’s most popular charting products – including 4D, MAX-N⁺ and MAX – which means that boaters can access it on compatible navigation systems from world class manufacturers like Lowrance, Simrad, B&G, Furuno, Humminbird, Raymarine, and others.

“We’re very excited about bringing ActiveCaptain to avid cruisers across North America, Europe and around the world,” said Ken Cirillo, C-MAP Light Marine Sales Manager for the Americas. “This is another example of our ongoing commitment to add value that enhances the safety and enjoyment of our customers.” added Cirillo.

C-MAP electronic charts will include the latest ActiveCaptain cruising data available at the time of publication, and new/updated information will accompany all C-MAP updates. Club C-MAP members who use 4D and MAX-N+ products will find ActiveCaptain already available when they receive their update in Spring 2016, while MAX will be made available shortly after.

“We’re quite proud of the good work we’ve done with ActiveCaptain,” said James Detar, Director of the C-MAP Light Marine team. “This is just one step in bringing more value to mariners... and there will be more to follow. Boaters and the industry should stay tuned.”

To learn more about the ActiveCaptain community, what it offers and the many ways it helps cruisers around the world, visit online at ActiveCaptain.com.

For more information about the product updates available in Spring 2016 of C-MAP cartography including ActiveCaptain cruising data, compatible navigation systems or other electronic charting subjects, visit the C-MAP by Jeppesen [website](#) or call 800.424.2627.

About Jeppesen

Jeppesen is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen offers a wide range of navigation and operations products and services to both recreational and commercial marine markets. Safety-conscious boaters and operators of vessels ranging from coastal to SOLAS class, rely on Jeppesen for innovative navigation solutions that improve safety and efficiency.

Jeppesen is a subsidiary of The Boeing Company. Jeppesen corporate information is available online at jeppesen.com.

###

US Media Contact: Ron Ballanti
Strike Zone Communications
(818) 349-4608
ron@strike-zone.net

International Media Contact: Emanuela Ferina
Global Marketing Manager, Light Marine
On-site (+39) 342 0467498
emanuela.ferina@jeppesen.com